

News Release

Mitsubishi Research Institute Opens Offices in Viet Nam and UAE

Tokyo, December 15, 2020 — The Mitsubishi Research Institute, Inc. (MRI) today announced the opening of two new international offices in Viet Nam and the United Arab Emirates (UAE). MRI opened the Hanoi Representative Office as its first office in the Southeast Asia region and registration is currently underway for the Middle East Regional Office in Dubai.

In Viet Nam, MRI will assist the Vietnamese government in overcoming various challenges facing the country and surrounding region. MRI will draw on its expertise and achievements in Japan, particularly in areas such as health care, environment, energy, transportation infrastructure development, and ICT. The Company's presence in Hanoi will facilitate closer communication and collaboration with its clients and partners in the country.

MRI has long assisted the Japanese government with domestic policy making and Japanese corporations in expanding business activities in Southeast Asia, including Viet Nam. MRI has also collaborated on joint research projects with Vietnamese think tanks on topics such as the development of local supporting industries, the application of Japanese management methods, and the development of the country's ICT workforce.

Ryosuke Ogata, General Manager of the Hanoi Representative Office said, "Viet Nam has become one of the fastest growing economies in Southeast Asia. It has so far been successful in limiting the spread of COVID-19, and its economy is expected to recover quickly. Viet Nam's resilience will continue to attract the Japanese private sector, and the recent ratification of the Regional Comprehensive Economic Partnership (RCEP) will provide new opportunities not only within the country but also throughout the region. In addition to promoting Japanese investment, we aim to help solve the challenges facing Viet Nam and Southeast Asia by going beyond our standard research and consulting services, and taking a proactive role in addressing those challenges. Ultimately, our goal is to contribute to Viet Nam's further growth."

In the Middle East, MRI will assist the region in transitioning to an economy and society centered on sustainability. The Middle East Regional Office in Dubai will work in close dialogue with government ministries to identify the challenges facing the region and provide a means to overcome those obstacles. With 50 years of experience in related work in Japan, MRI will start by helping to tackle challenges in the environment, energy, and health care fields. MRI will not only assist in designing measures but will also see through with their successful implementation.

