#### **News Release**

# Mitsubishi Research Institute Opens Offices in Viet Nam and UAE

Tokyo, December 15, 2020 — The Mitsubishi Research Institute, Inc. (MRI) today announced the opening of two new international offices in Viet Nam and the United Arab Emirates (UAE). MRI opened the Hanoi Representative Office as its first office in the Southeast Asia region and registration is currently underway for the Middle East Regional Office in Dubai.

In Viet Nam, MRI will assist the Vietnamese government in overcoming various challenges facing the country and surrounding region. MRI will draw on its expertise and achievements in Japan, particularly in areas such as health care, environment, energy, transportation infrastructure development, and ICT. The Company's presence in Hanoi will facilitate closer communication and collaboration with its clients and partners in the country.

MRI has long assisted the Japanese government with domestic policy making and Japanese corporations in expanding business activities in Southeast Asia, including Viet Nam. MRI has also collaborated on joint research projects with Vietnamese think tanks on topics such as the development of local supporting industries, the application of Japanese management methods, and the development of the country's ICT workforce.

Ryosuke Ogata, General Manager of the Hanoi Representative Office said, "Viet Nam has become one of the fastest growing economies in Southeast Asia. It has so far been successful in limiting the spread of COVID-19, and its economy is expected to recover quickly. Viet Nam's resilience will continue to attract the Japanese private sector, and the recent ratification of the Regional Comprehensive Economic Partnership (RCEP) will provide new opportunities not only within the country but also throughout the region. In addition to promoting Japanese investment, we aim to help solve the challenges facing Viet Nam and Southeast Asia by going beyond our standard research and consulting services, and taking a proactive role in addressing those challenges. Ultimately, our goal is to contribute to Viet Nam's further growth."

In the Middle East, MRI will assist the region in transitioning to an economy and society centered on sustainability. The Middle East Regional Office in Dubai will work in close dialogue with government ministries to identify the challenges facing the region and provide a means to overcome those obstacles. With 50 years of experience in related work in Japan, MRI will start by helping to tackle challenges in the environment, energy, and health care fields. MRI will not only assist in designing measures but will also see through with their successful implementation.

Takashi Endo, General Manager of the Middle East Regional Office said, "There are a growing number of areas in which insights and solutions from Japan can contribute to building a more sustainable region. Specifically, as the region shifts away from a focus on natural resources, Japan offers examples of how technology and policy can be successfully utilized in achieving this goal. Such existing examples and their potential application in the Middle East region rely on strong public-private partnership. With 50 years of experience in bridging the public and private sectors in Japan, MRI wishes to put its capabilities to use in the Middle East and help the region achieve its goals."

With international expansion as a priority goal for the Company, MRI is eager to assist the development of the up-and-coming economies in Southeast Asia and the transitioning to an economy and society centered on sustainability in the Middle East region.

## About the Mitsubishi Research Institute, Inc. (MRI)

The Mitsubishi Research Institute, Inc. (MRI) is one of Japan's foremost think tanks. MRI, commemorating the 50th year since its founding in 1970, has half a century of experience in providing public and private sector clients with research and consulting services over a wide range of fields, such as energy, environment, health care and ICT. MRI has supported Japan's rapid growth and establishment of the country's advanced policy and infrastructure. The Company's researchers can provide clients both within Japan and abroad tailor-made insights based on their expertise and a broad network across Japan's leading fields. MRI will continually envision a desirable future, resolve societal issues, and lead change in society to co-create a sustainable and abundant future. For more information, please visit: https://www.mri.co.jp/en/index.html

#### **Overview of Offices**

Name	The Representative Office of Mitsubishi	Mitsubishi Research Institute, Inc.
	Research Institute, Inc. in Hanoi City	The Middle East Regional Office
Address	601, 28A Tran Hung Dao, Phan Chu	Dubai International Financial Centre,
	Trinh, Hoan Kiem, Hanoi, Viet Nam	Dubai, UAE
Opening date	December 15, 2020	Registration underway
Representative	Ryosuke Ogata	Takashi Endo

## For inquiries about the new offices:

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