

Experience the Ultimate Summer Immersion!

Citta' Summer Festival 2024

70 Stalls, 100 Types of Menu, Mesmerizing Performances!

Dates: August 10th (Sat) - 12th (Mon·Holiday), 2024

Get ready to be swept away by an unforgettable summer experience! La Cittadella, located near Kawasaki Station (Kawasaki-ku, Kawasaki City, Kanagawa Prefecture, operated by Citta' Entertainment Co., Ltd., President: Alessandro Misu), proudly announces the annual "Citta' Summer Festival." From August 10th to 12th, 2024, this vibrant event will transform the city into a hotspot of excitement and cultural wonder.



Event Highlights 2023 (Attendance: Approx. 65,000)

Immersive Performances and Exotic Night Market A Hot Spot Among Foreign Tourists

This year, 19th "Citta' Summer Festival" offers an immersive experience like no other in the real world. With a theme that promises to captivate, we have prepared various exclusive plans from gourmet delights to entertainment that can only be experienced at this venue.

Original "Night Market (Yoichi)" combines the popular night markets from around the world with the traditional stalls and fun games of Japanese festivals, creating a unique experience. Splendid "Nighttime Performances" that blend enchanting lighting, powerful effects, and soul-stirring music. Additionally, we offer interactive plans such as Yukata dressing and photo sessions. Relish the ultimate summer experience at "Citta' Summer Festival."



Night Market (Yoichi)

Indulge in curated delights at original Night Market with 100 menu items!

Venue: Cinecitta' Street & Arena Citta'

Time: 14:00 - 21:00 (Last Order: 30 minutes before closing) *Final day closes at 20:00

Step into the bustling "Night Market (Yoichi)" and explore a dazzling lineup of about 70 stalls featuring 100 varieties of mouth-watering dishes from around the world. Enjoy classic Japanese festival foods and playful games such as shooting galleries and Yo-yo fishing, under vibrant neon lights that evoke the spirit of Asia's most famous night markets. It's a feast for the senses that will transport you to another world.



Nighttime Performance

Feel the excitement of exclusive Nighttime Performances!

Venue: Cinecitta' Street

Every night, the "Citta' Summer Festival" will light up with dynamic performances by top-tier artists. From traditional Japanese music to international rhythms, our diverse lineup of acts will thrill you. Add to this the stunning pyrotechnics and dazzling lighting effects, and you have an immersive experience that will ignite your imagination and stir your soul. Enjoy an extraordinary summer night filled with energy and absolute excitement.



Event Highlights 2023

Popular top performers will be appearing!



Mysterious Dance Mask Group
"O-MENZ"



Awa Odori
"Shimokitazawa Ichibangai Yattoko Ren"

Enjoy the Festival in Yukata

Make this summer festival extra special with our exclusive Yukata plan at La Cittadella's photo studio "FLARE". Experience the elegance of Yukata dressing and hairstyling, followed by a professional photo session to capture the memories. *Reservation required

Details:

<https://lacittadella.co.jp.e.aan.hp.transer.com/lp/natsumatsuri/attractions/>



Traditional Fair

Relive the joy of traditional festival games from shooting galleries, rice-cracker baking and the Korean dalgona challenge, we have an exciting line-up of Matsuri activities that both kids and adults will enjoy.



Image is for illustration purposes

Special Collaboration with Senzoku Gakuen College of Music

To commemorate its 100th anniversary, Senzoku Gakuen College of Music will join the festival for a special collaboration! Talented students will showcase their exceptional skills in unique performances. Don't miss this exclusive spectacle!



Check out "CITTA' Summer Festival" video on official Instagram!

DAY1: <https://x.gd/fMXdp>

DAY2: <https://x.gd/47Jxt>

Latest news will be updated on the official WEB and SNS!

"CITTA' Summer Festival" Official site: <https://lacittadella.co.jp.e.aan.hp.transer.com/lp/natsumatsuri/>

【Event Details】

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Time: 14:00 - 21:00 (Last Order: 30 minutes before closing) *Final day closes at 20:00

Venue: La Cittadella / Cinecitta' Street

Organizer: Citta' Entertainment Co., Ltd. / Cinecitta' Street Shopping Association

Support: Kawasaki City

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■ Download high-resolution images from here (<https://xgf.nu/xHKfi>)