



June 17, 2015
HI CORPORATION

Hi will participate “CAR HMI CONCEPTS & SYSTEMS 2015”

HI CORPORATION (“HI”, HQ in Meguro, Tokyo, president is Tomonobu Aoyama), to announce that HI will participate in “CAR HMI CONCEPTS & SYSTEMS 2015”, a trade show held on Jun 25 (Thu) and 26 (Fri) in Berlin, Germany. HI will attend the conference for discussing CAR HMI (Human Machine Interface) with European car manufacturers, and introduce HI’s development tools in the booth.

“CAR HMI CONCEPTS & SYSTEMS 2015” Official Website :
<http://www.car-hmi2015.we-conect.com>

Currently, HI actively contributes to develop HMI planning, design and development, as a Tier1 software manufacturer in CAR industry. Participating this event is appealing our HMI concepts and systems effectively to European CAR market trend, and one of the action to aim global business development as a Tier1 software manufacture.

In this event, HI will demonstrate our HMI development environment “exbeans® UI Conductor”, and actively engage in the discussion regarding the future direction of HMI in each conference.

About CAR HMI CONCEPTS & SYSTEMS 2015

The annual industry show “CAR HMI CONCEPTS & SYSTEMS” is a combination of inspirational expert keynotes and well moderated, interactive world cafe sessions, private discussion rounds and networking sessions. In over 2 days of knowledge exchange to gain a deeper understanding of the latest trends and tasks in HMI and user experience and ensure your share in the growing and promising market.

About HI CORPORATION <http://www.hicorp.co.jp>

With the key word “Design & Technology”, HI is focusing not only on software development, but also design/Plan/Consultation of UI/UX,



developing/licensing/supporting HMI tools, and providing GUI tools and various products to enable appearance quality design. By supporting the process of industrial design and HMI application development, and software quality improvement, HI is intending to differentiate our customers from other companies. HI will push forward the technical offer to various digital targets, and own research and development, to aim at the creation of a product that enrich the human life.